Metropolitan Ceramics Quarry Tile Attains Green Squared Certification

May 22, 2012 – Canton, Ohio – Metropolitan Ceramics®, a brand of Ironrock Capital, Inc. has recently had a large selection of unglazed ceramic quarry tile products Green Squared Certified by Scientific Certification System (SCS).

Green SquaredSM is the flooring industry’s first sustainability standard for tile and tile installation materials. Developed by the Tile Council of North America (TCNA) (tilethenaturalchoice.com) under the American National Standards Institute (ANSI) process, this sustainability standard recognizes manufacturers for their environmental leadership and corporate social responsibility across a broad range of indicators.

Metropolitan Ceramics® is part of a fifth generation family-owned company located in Canton, Ohio. The company has been located in the same community for well over 100 years giving them a stake in the community and sense of stewardship to their surroundings. Being one of the first ceramic tile manufacturers to have third party certification for the Green Squared sustainability standard is a concrete way of showing commitment to continuing efforts in all aspects of environmental management.

Metropolitan Ceramics® by Ironrock is a leader in the production of unglazed ceramic quarry tile in the United States. For a complete list of the Metropolitan Ceramics® product colors that have been Green Squared Certified and for more on Metropolitan Ceramics® and Green Squared, visit the Metropolitan Ceramics® website @ metroceramics.com

About SCS
Scientific Certification Systems (SCS) has been a global leader in third-party environmental and sustainability certification, auditing, testing and standards
development for more than 25 years. SCS programs span a wide cross-section of sectors, recognizing exemplary performance in natural resource management, green building, product manufacturing, food and agriculture, retailing and more. SCS is a Certified B CorporationTM, reflecting its commitment to socially and environmentally responsible business practices. For more information on Green Squared™ certification, please visit www.scscertified.com/greensquared or contact us at greensquared@scscertified.com.

###

NOTE:

*Below is a caption for the image accompanying this press release.*

Down to Earth® 6x9 Red Paver tile, shown on an outdoor patio, is part of the Green Squared™ offering from Metropolitan Ceramics®.