Metropolitan Ceramics is now an AIA CES Registered Provider and is offering a new course worth (1) AIA Learning Unit (LU).

Using the appropriate floor covering for demanding environments, like commercial kitchens, is the basis of the course. In this course participants learn what a demanding environment is, examine available flooring options, and determine which will succeed. The course compares options, discusses manufacturing processes, reviews raw materials and shows installation examples. At the conclusion of the course attendees are better able to choose the correct flooring for demanding environments.

Contact Clare Thomas – cthomas@ironrock.com if you are interested in having this course presented to a group.

What Sets Quarry Tile Apart?
Low Absorption - Vitreous - Out of the Kiln

Extruded and hard fired in kilns at temperatures exceeding 2,000°F Fahrenheit, Metropolitan Ceramics tile is naturally low absorption.

To the far left is a picture with water droplets on the surface of a Metropolitan Ceramics tile. To the immediate left is the same tile thirty minutes later. The tile has not absorbed any of the water.

Metropolitan Ceramics products do not need added surface treatments to help them meet low absorption standards. They are low absorption from the start and will remain that way.

The market is flooded with higher absorption pressed pavers. To be considered for demanding environments, these inferior products must be treated. They can easily wear and fail over time.

Unfortunately, treated pavers are sometimes sold as equal to quarry tile. Let your customers know the difference and keep them from making an inferior purchase.

Download the Quarry Tile Advantages sales sheet to learn more about what sets quarry tile apart.